

ZAHEER UD DIN BABER

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Senior Technical Project Manager with **5+ years of experience**, leading cross-functional Web, AI, AR/VR, mobile, cloud, QA and engineering teams across multiple Projects, Products and Programs. Engineer-turned-manager with hands-on expertise in Python, Node.js, Flutter, React, AWS, APIs, GraphQL, and AI-enabled development tools. Experienced in medium PMO setup, Agile execution, stakeholder management, rapid MVP development, and delivering solutions for international clients including P&G, Nestle, Unilever, Marvel, and UEFA. Certified by Google, IBM, and Mendix Low Code and with a Software **Product Management specialization** from the University of Alberta, Canada.

TECHNICAL & STRATEGIC EXPERTISE

PM & Strategy:	Medium PMO Setup, Agile Practitioner, Feature Discovery, Sprint/Release Planning, Requirement Engineering, API Docs, Direct Client Communication, Risk Management, Billing, Product Roadmap, Program Management, SDLC Management, Software Testing
AI & Emerging Tech:	Understanding and Hands on Experience on AI Systems, Agents, LLMs, RAG, Fine-Tuning, Cursor/Antigravity for Quick MVP and Prototype Development, AR/VR.
Technical Stack:	Basic AWS, Postman, Python (Django), REST, GraphQL, Flutter, Mendix, Odoo ERP, Flutter, Node, MongoDB, MySQL.
PM Tools:	Jira, Confluence, Trello, Asana, Figma, Adobe XD, Teams, Slack, Google Workplace Suit, Cursor, Antigravity, Replit, Lovable, Microsoft Clarity, Google Analytics, n8n, Monday
Domains I Worked In	LMS/Education, Telehealth, Health facility systems/EMR, AI-RAG Knowledge Base and Chatbot, Sports, SaaS, AR Marketing/Snap Lense, Services Marketplace, WordPress, E-commerce, Shopify, Ride Hailing, AWS.

PROFESSIONAL EXPERIENCE

Senior Technical Project Manager | 06/2023 – Present

DevCrew I/O | UK (Remote)

- Defining and establishing PMO processes to standardize delivery across Web, Cloud, Mobile, and AR/VR development.
- Managing high-profile accounts for P&G, Reliance, Nestle, Unilever, Marvel, and UEFA for custom solutions in Augmented Reality (AR) domain.
- Training and mentoring engineering teams on AI-based development and Agile/Scrum to enhance delivery velocity.
- Rapid Prototyping using Cursor, Antigravity and Claud for client and requirement engineering process
- Leading product discovery, stakeholder demos, and technical documentation for international clients.

Associate Project Manager (APM) | 01/2023 – 06/2023

WADIC | Lahore Office (Onsite)

- Managed cross-functional teams of 10+ for a Health Tech platform, overseeing upgrades for Odoo ERP and e-commerce platforms.
- Drove strategic feature enhancements for native mobile apps and websites using Agile and Waterfall methodologies.

Software Engineer | 06/2022 – 01/2023

Ginkgo Retail | Lahore, Pakistan

- Engineered scalable APIs and integrated AWS services (S3, RDS) using Django DRF and GraphQL.
- Developed Shopify Draft Order Management modules and integrated multi-channel API gateways (Courier, SMS, Voice).

Software Engineer / Technical Project Coordinator | 11/2021 – 06/2022

GUIA33 | Spain (Remote)

- Developed a marketplace application's MVP using Flutter and Firebase, focusing on rapid prototyping and user-centric features to secure Funding.
- Led technical delivery, milestone tracking, and stakeholder communication for the Spanish market.

Associate Software Engineer | 03/2019 – 11/2021

HazTech PVT. | Lahore, Pakistan

- Contributed to the full software development lifecycle, using PHP, WordPress, HTML, CSS and JS for development of custom software.

EDUCATION & CERTIFICATIONS

Product Management Specialization | University of Alberta, Canada | 2024

BS Computer Science | University of Management & Technology, Lahore | 2020

Certifications: Agile & Scrum Master (Prudential Solutions), Digital Transformation Essentials (CXO), IBM Data Science, Introduction to DevOps, AWS Builders, Google Digital Marketing Certification

KEY ACHIEVEMENTS

- **Research:** Published paper on AI & Cloud-based advanced military-graded shipment tracking (2022).
- **Civil Service Examination Attempt (2021):** Picked subjects were Governance, Public Policy, Criminology, Political Science, Environmental Science, Sociology, Current Affairs, and World Politics.
- **Vice President - Ushers Club, UMT (2018-2019):** Managed team of 30+ volunteers for major conferences, University events, convocations, and symposiums.
- **Head of Volunteer Teams - IEEE:** Led organizing committee support for ICIC'18 International Conference.
- **Sahet Markaz:** Health-tech project shortlisted by Google, Telenor, and UNDP -2020.
- **TheShoppingGo:** Final Year Project, among top 25 startup selected for Pakistan Government's Plan9 Incubator.